

The Real Leather Company Blog Copy

<u>Tone:</u> Engaging. Practical. Inspiring. <u>Language:</u> American English.

Target Audience: Men and Women.

Green: SEO Keywords/Phrases. Blue: CTA Button Text.

Grey Text: Not part of the copy and not included in word count.

Top 6 Men's Leather Holdalls

For The Traveling Gentleman

Are you looking for a timeless bag that works just as well for a business trip, guys' getaway, or romantic vacation? Look no further than a leather men's travel holdall. Versatile, durable, and a signature accessory of the modern handsome man, a men's holdall is the item you can't – and shouldn't – skimp on. Ideal as an investment in your own travel comfort or as a well-thought-out practical gift, a carryall is the traveling gentleman's calling card.

If you're wondering how to choose a men's travel holdall that works for you, we've put together a handy guide to buying men's leather holdalls with everything you need to know about that musky leather smell, gentle curving texture...and, ahem, how practical they are – of course. We're all about style that's as functional as it is timeless, so don't sleep on these top tips from The Real Leather Company!

Why Leather? In the first place, you might be wondering why leather at all? There are plenty of other products on the market that are surely just as good as a men's leather holdall. However,



leather has remained popular since the first men started walking the Earth. Why? Because it's more than a style choice...

For instance, leather is famous for its long-lasting strength and durability. When buying a leather bag now, you're investing in a buddy that will carry your most prized items faithfully for at least a decade. Another reason is that leather is actually more eco-friendly than 'vegan' leather alternatives that are made from micro-plastics and heavily rely on chemical treatments that cause pollution.

The main takeaway? A leather men's travel holdall is a long-term investment in style and usability.

There Are Different Types Of Leather? Okay, now you're convinced that you'd like a leather men's holdall. But wait, there are different *types* of leather...and *grades?* Let us break it down for you: Basically, there are four main types of leather:

- 1. Full Grain Leather
- 2. Top Grain Leather
- 3. Genuine Leather
- 4. Bonded Leather

Full grain leather is the top-tier stuff. It's the very top layer of the hide and requires exceptional skill to be worked correctly. A maximum of 13% of any hide can be used for full grain leather, making it the most expensive while also being the softest, most waterproof, and longest lasting leather – it's like it's branded for <u>travel bags</u>.

Top grain leather is the second-best option when it comes to leather. It's what you'll find your typical leather bag to be made of, seeing as it doesn't stain easily. Next up is genuine leather, which is surprisingly *not* the highest quality grade. However, genuine leather *is* extremely durable due to the added patinas and artificial processes that it goes through, while still being more affordable than full grain or top grain leather.

Finally, you get bonded leather, which refers to the leftover bits of leather that are pulped together to create a leather lookalike. However, it's important to note that bonded leather doesn't offer the same benefits as its real counterpart. It doesn't have the top shelf durability and that natural skin



feel that full grain leather offers – although it can be artificially made to look very similar for a short time!

Size Schmize: Finding a size that suits your lifestyle is the next step to consider when looking for a men's leather holdall. First, consider what the chief purpose of the bag will be. Whether you'd like to have a <u>leather duffel</u> to replace your checked luggage with a spacious carry-on, or if you find that you can usually chuck a few shirts into a <u>weekend bag</u>, you should find the ideal size for you. Here are some of the top things leather holdalls work best for:

- ✓ Business trips (domestic and abroad)
- ✓ Weekends away with a partner, family, or friends
- ✓ Traveling the world as a digital nomad with good taste
- ✓ Gym equipment with a touch of sir
- ✓ Daily activities like moving from one event to another

Ultimately, a holdall should do what it says on the tin: Hold all the things you need in easily accessible compartments, from passports to house keys.

Speaking of which...

Why You Should Care About The Interior Organizing Of Your Holdall?

Interior organizing seems self-explanatory: It helps keep your stuff organized. Of course, you get intelligent designs from people that have actually *used* holdalls and know what type of pockets, sizes, and add-ons are invaluable. If you want to use a men's holdall to travel with, ensure that you buy one with the features you want. These could include:

- ✓ A separate compartment for shoes
- ✓ A pocket for travel documents like your passport
- ✓ A laptop compartment that's easy to access when you want to get through airport security
 without emptying an entire bag on the floor
- ✓ Exterior pockets for keys and other need-to-reach items
- ✓ Straps that can attach to a rolling suitcase
- ✓ A pocket for a water bottle
- ✓ A spacious center compartment for clothes and larger items



Why Am I The One Losing An Arm And A Leg Though?

You might be wondering if it's really worth paying more for a higher quality bag. After all, it's not you who's supposed to be skinned here! The reality is that you get what you pay for, and quality of leather is challenging to work, but at the end of the day, it creates products that are as rugged as you are. It's an investment – so how much are you willing to invest in quality?

Our Top Picks:

Here is our selection of the top 6 men's leather holdalls out there:

1. The Coarse: One of our most popular bags, The Coarse is made from premium full grain buffalo leather. It's ideal for longer trips, with a large main compartment as well as pockets for pens, phones, tablets, business cards, and travel documents. It's got a classic, functional look and design that's as manly as it is classy.

Add To Cart

2. The Denali: Built with the traveling gentleman in mind, The Denali offers a separate shoe compartment, large main compartment, and padded laptop compartment that's easy to access at airport security. This men's travel holdall is made from top grain leather with a strap to attach to a rolling suitcase handle.

Add To Cart

The Weekender: A slightly smaller men's holdall for shorter trips, The Weekender is made
from top grain buffalo leather and features a large inner compartment as well as four outer
compartments. The ideal size for a weekend away, it even has a pocket for your leisure
read.

Add To Cart

 The Duffel: The Duffel is created with everyday functionality in mind. It's sleek, stylish look complements its spacious compartments, shoe pocket, and multiple internal pockets for smaller, easy-to-lose items.

Add To Cart



5. The Executive Duffel: A heavy-duty, durable, and undeniably manly bag, The Executive Duffel has multiple large compartments and added space on the outside of the bag too. Made from premium top grain cow leather, this men's holdall will eat your entire suitcase for breakfast and look good doing it.

Add To Cart

6. The Two Tone: Soft and luxurious, The Two Tone is made from premium top grain calf skin leather for added softness and structure. An easy-to-access outer zipper lets you access travel documents with ease, while the roomy center compartment makes sure nothing gets left behind as you jet set around the world.

Add To Cart

Total Word Count: 1227



Research:

https://therealleathercompany.com/

https://therealleathercompany.com/collections/leather-duffel-bags/products/the-coarse
https://therealleathercompany.com/collections/leather-duffel-bags/products/the-weekender
https://therealleathercompany.com/collections/leather-duffel-bags/products/the-weekender
https://therealleathercompany.com/collections/leather-duffel-bags/products/the-duffel
https://therealleathercompany.com/collections/leather-duffel-bags/products/the-executive-duffel
https://therealleathercompany.com/collections/leather-duffel-bags/products/the-two-tone
https://therealleathercompany.com/collections/leather-duffel-bags/products/the-two-tone
https://therealleathercompany.com/blogs/leather/7-best-leather-laptop-bags-for-men-2020
https://therealleathercompany.com/collections/leather-duffel-bags
https://www.missionmercantile.com/pages/top-grain-leather-vs-full-grain-leatherarticle#:~:text=WHAT%20IS%20TOP%2DGRAIN%20LEATHER.sanded%2C%20buffed%20or%2
Oshaved%20off.&text=There%20are%20many%20reasons%20to%20split%20the%20leather.
https://tangoods.com/leather-bags-superior/
https://www.evanred.com/blogs/stories/waht-are-the-features-benefits-of-buying-leather-bags



https://therealleathercompany.com/blogs/leather/types-of-leather https://therealleathercompany.com/blogs/leather/leather-bags-for-men

SEO Keywords/Phrases:

Men's Leather Holdall Men's Holdall Men's Travel Holdall